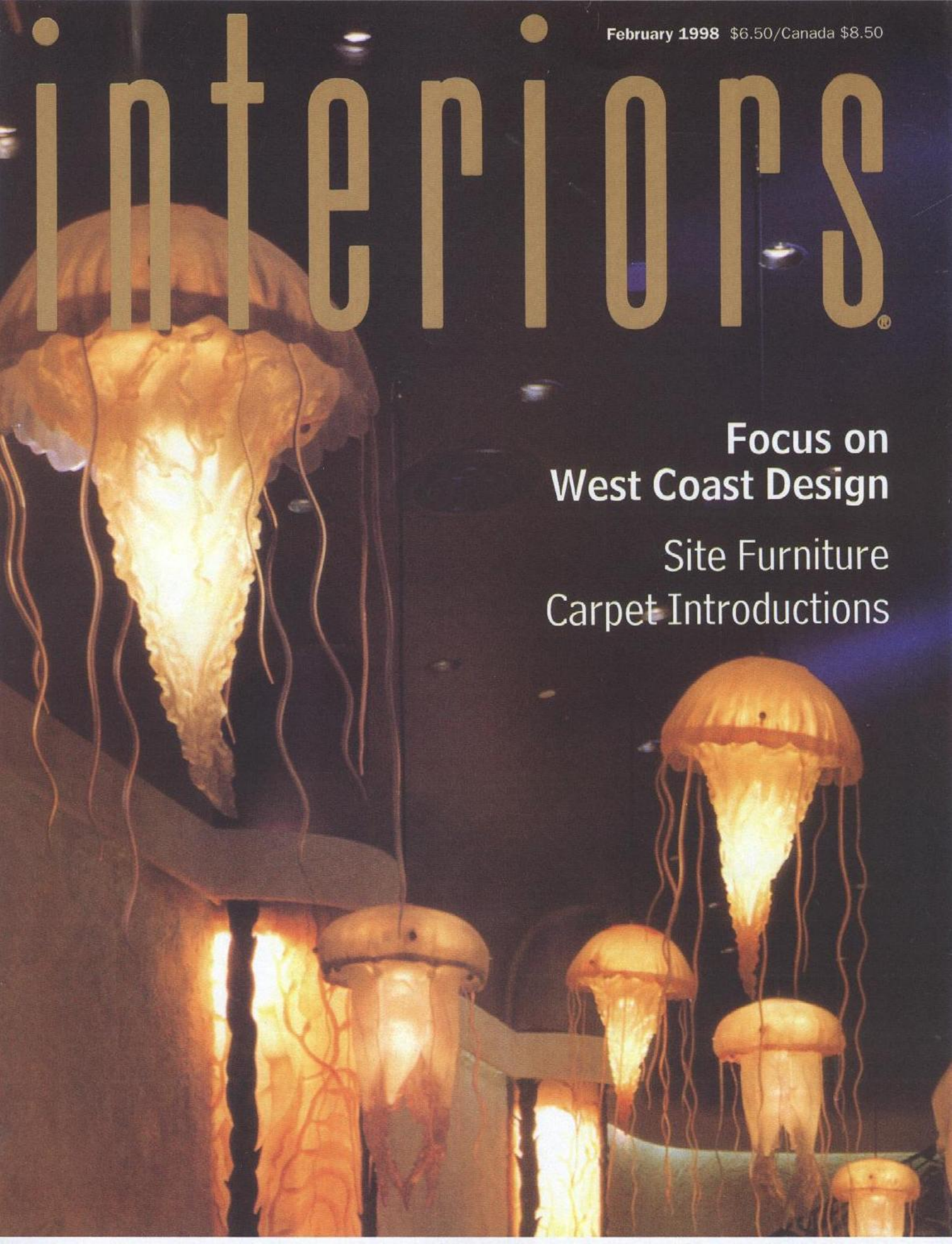


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The background of the cover is a photograph of several glowing jellyfish-shaped light fixtures. One large one is on the left, and several smaller ones are arranged in a line on the right. They are illuminated from within, creating a warm, yellow glow against a dark background.

**Focus on
West Coast Design**

Site Furniture
Carpet Introductions

San Francisco

Farallon

Pat Kuleto Restaurants

“I wanted this space to be artistic and fun, not a theme park, and to appeal to that part of us that was once a fish,” says Farallon designer and co-owner Pat Kuleto.

Over the past ten years, Pat Kuleto has created some of the most handsome and successful restaurants in San Francisco, including Fog City Diner, Postrio, Boulevard, and Jardinière, but none posed a greater challenge than Farallon. Named for a windswept group of islands 24 miles offshore, it occupies the ground floor of a former Elks Club, much of which is now a hotel, a half block from Union Square. What Kuleto found there was unpromising: a narrow room, 22 feet high and divided up by massive concrete columns, leading back from the street, and a corridor linking this tunnel-like space to a sunken swimming pool with a vaulted ceiling. But the once seedy Union Square district has now become as upscale as any in the world, and the designer-entrepreneur took the gamble that he could turn this eccentric interior into a restaurant that would justify the cost of a radical remodel.

Kuleto is a Pisces who has lived on a Sausalito houseboat for 12 years and has sailed his own boats around the world, so he naturally thought of creating a top-flight seafood restaurant with whimsical underwater decor to compensate for

Kuleto's underwater fantasy features cast glass jellyfish chandeliers, seaweed-like bronze railings, and the original faux mosaic-painted vaults.

Chairs: custom by International Upholstery; booths: Congress Seat Co.; carpet: Atlas Carpet Mills; lighting: Sirmos; acoustical wall: The Finish Line; paint: Peter Bricca; ceiling restoration: Wendy Mardigian; paintings: Hollis Rhodes; railings: Sirmos.

